

TAC FUNDED ARTS ACROSS TORONTO



WARD 11: UNIVERSITY-ROSEDALE



Shadowland Theatre, *Dearly Departed*. Funded by TAC's Creative Communities Multi-Year Operating program. Photo by Avery Schellenberg (2021).

ARTS SPOTLIGHT

Ward 11: University-Rosedale
Organization: Toronto Fringe
TAC Grant, 2021: \$77,000
fringetoronto.com

The Toronto Fringe is Ontario's largest theatre festival, welcoming over 95,000 patrons and giving voice to over 1,200 artists annually. In 2021 it received a TAC grant for its ongoing operations which produces two annual festivals: the Toronto Fringe Festival and the Next Stage Theatre Festival. Providing opportunities for artists to showcase their work and audiences to discover unique and original comedy, drama, musicals, improvisation, storytelling, children's theatre and dance, these two festivals are keystones of the Toronto cultural landscape.

For details of all 950 TAC grants for 2021, [click here](#).

Toronto Arts Council (TAC) is the City of Toronto's funding body for artists and arts organizations. TAC grants support an average of 950 organizations and individual artists every year.

Toronto Arts Foundation is a charitable organization that offers initiatives and programs throughout the year for artists, arts organizations and residents.

As affiliate organizations, we work together to build and support Toronto's vibrant cultural sector.



TORONTOARTSCOUNCIL.ORG
TORONTOARTSFUNDATION.ORG



THE ARTS MAKE OUR CITY BETTER

The arts, in all its forms, unite, engage, offer beauty and inspire dialogue. They bring great opportunities for economic growth, prosperity, fulfillment and belonging. Residents agree: 90% of Torontonians believe that the arts make Toronto a better place to live.

Strong support for Toronto's art and artists is crucial to talent retention, maintaining the health of the arts sector and is the fastest route to growth and revitalization.

- ▶ Toronto City Council currently spends just **0.5%** of Toronto's total operating budget on arts and culture.
- ▶ Every **\$1** invested by Toronto City Council in Toronto's arts organizations leverages an additional **\$15** income from donations and ticket sales.
- ▶ Prior to the pandemic, Toronto ticket sales generated **\$230 million** in the non-profit sector alone, in addition to the economic benefits for sectors like restaurants and transportation.
- ▶ Arts programming is a magnet for international travellers and an anchor for local audiences, with **30 million** people attending city funded programs in 2019.

Toronto Arts Council plays a key role. In 2022 TAC will:

- ▶ Distribute **\$23+ million** in grants
- ▶ Support **950** arts organizations, collectives and professional artists

With an application success rate of 43%, TAC funds only a fraction of the artistic activity happening in the city. With more funds, we can invest more in the organizations and artists who are helping to build our vibrant, creative city and contribute to our economic recovery.

THE ARTS MATTER – VOICE YOUR SUPPORT IN THE LEAD UP TO TORONTO'S 2022 MUNICIPAL ELECTION.